

# NICOLE ILAGAN

## WEBSITES, PORTFOLIOS, PROFILES

- <https://www.nicoleilagan.design/>

## SKILLS

**Photoshop**

**InDesign**

**After Effects**

**Capcut**

**Collaborative spirit**

**Creative brainstorming**

**Communication skills**

**Illustrator**

**Figma**

**Canva**

**Fresh ideas**

**Compelling graphics**

**Design trends**

**Agency experience**

## PROFESSIONAL SUMMARY

Professional Graphic Designer with expertise in Photoshop, Illustrator, InDesign, Figma, and Adobe Suite. Known for attention to detail, effective communication, and creating high-performing designs. Experienced in email campaigns, social media assets, branding, and collaborating with teams to ensure client satisfaction.

## WORK HISTORY

**GRAPHIC DESIGNER** 04/2024 to Current

### **Transparent Digital**

- Delivered 3 high-performing designs efficiently per day, ensuring client satisfaction
- Communicated openly with team members, maintaining clarity and collaboration
- Ensured meticulous attention to detail in all design projects.

**GRAPHIC DESIGNER** 11/2023 to 04/2024

### **BAD Marketing**

- Created 5 high-converting email designs per day for e-commerce brands
- Developed engaging copy for email campaigns
- Conducted A/B testing and design strategy development based on Klaviyo results
- Maintained a keen eye for detail in all design work.

**GRAPHIC DESIGNER** 04/2022 to 11/2023

### **The Email Marketers**

- Designed 5 visually appealing email designs per day for e-commerce brands
- Applied basic marketing principles to enhance design impact

- Contributed innovative ideas to improve department processes
- Focused on precision and detail in design execution.

**GRAPHIC DESIGNER** 08/2021 to 04/2022

**Hawke Media**

- Created 3 LinkedIn, 9x16, and square social media assets per day adhering to brand guidelines
- Communicated effectively with team members through written and verbal channels
- Delivered 10 organized, timely projects per week ready for implementation.

**GRAPHIC DESIGNER** 05/2019 to 06/2021

**WCSU Communications and Marketing Department**

- Produced 6 digital and printed content per month for various WCSU departments
- Finalized projects during the printing and packaging stages
- Demonstrated strong verbal communication skills.

**GRAPHIC DESIGNER** 01/2016 to 01/2018

**Self-Employed**

- Rebranded client businesses by redesigning logos and marketing materials
- Created flyers, icons, and infographics tailored to client needs
- Advised clients on branding strategies to better reach their target demographics.

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**EDUCATION**

**Western Connecticut State University**, Danbury, CT

**B.A. in Graphic Design**, 05/2021

Minor: Marketing

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**PERSONAL  
INFORMATION**

Title: Graphic Designer